

*graphic
designer*

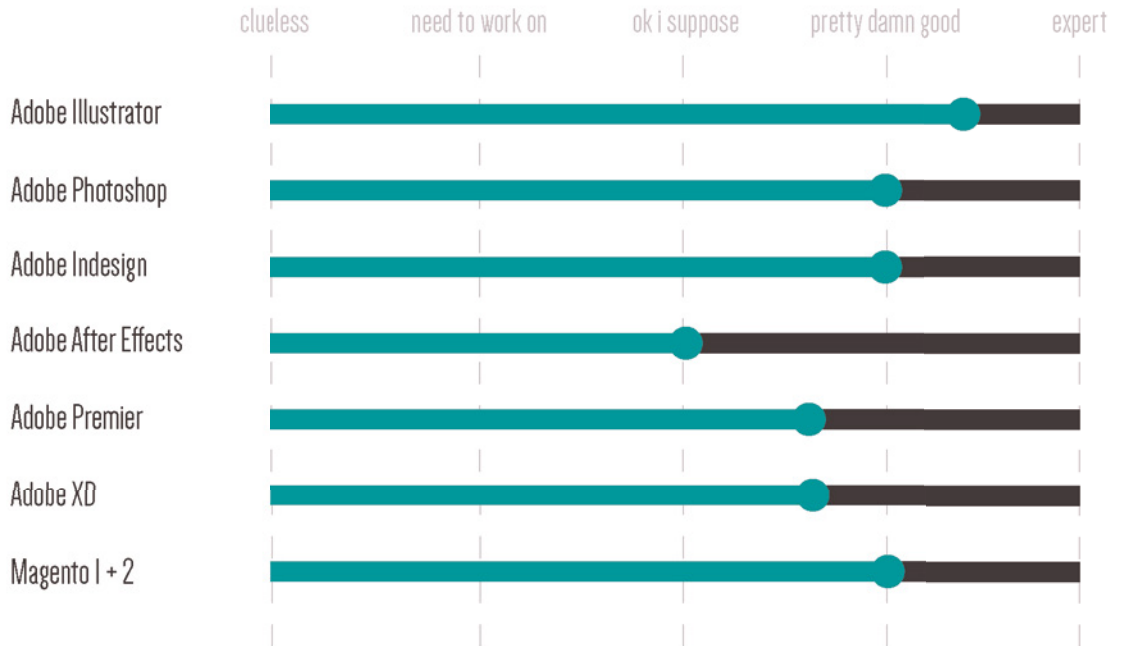
STUART MACDONALD



profile

A hard working and enthusiastic individual who has a good knowledge and understanding of the Adobe CC programs, both for print and digital design. I am a very self-motivated designer with excellent time management and the ability to manage my own workload under tight deadlines while maintaining a good attention to detail. With these qualities, along with an ability to work on various jobs simultaneously I have become an accomplished designer that welcomes new challenges.

skills & abilities



- MS Office - A good knowledge of MS Office
- Ability to multi-task - Good time management and able to work to tight deadlines through organising workload.
- Capable of... study, learning new skills, and using initiative.
- Accuracy - Works to very fine detail to be as precise as possible when producing work.
- Team worker - enjoy working in a team based work environment as well as working on my own.
- Time Management - Excellent time management and never missed a days work in past 9 years.
- Customer service - I have experience in building up a customer base and working in a service orientated environment face to face, over the phone and via email as well as with suppliers.

education

2019

Web Design and Web Authoring Evening Course at City of Glasgow College

2008 - 2010

Second Class BA Hons degree in Applied Graphics from Glasgow Caledonian University

2006 - 2009

A Grade - HND in Graphic Design from Glasgow Metropolitan College

Intermediate Digital Photography Evening Course from Glasgow Metropolitan College

January 2023 - Present

Hilton Creative Studio

As part of the Hilton Creative Studio International team i was responsible for creating on brand graphics for the APAC and EMEA regions for a number of brands owned by Hilton. This would including working on projects for print, web, social media, events, B2B and B2C marketing collateral, internal marketing and more.

April 2022 - November 2022

Creditfix

Graphic Designer

As graphic designer at Creditfix my duties included creating graphics for Creditfix and various other brands owned by the Creditfix Group. This included creating social media graphics, creating logos of new brands, landing pages for the websites as well as any other printed or digital designs that were required. Being part of a large marketing team it was vital to have good communication to all team members and work at a fast pace.

June 2021 - April 2022

Dawn Direct

Graphic Designer / Web and Marketing

My duties at Dawn Direct were primarily working on the website as the company migrated it's website from Magento 1.9 to Magento 2.4. Using the Magento program I would maintain the site and make slight alterations to the html code in pages and blocks where necessary. I was also responsible for uploading new products, categories, copy and imagery . Some of my other duties would be to produce email marketing campaigns in MailerLite when new products were introduced or at seasonal times of the year. Towards the end of my time at the company I had been learning about Google Ads search campaigns and had created a few short campaigns.

June 2015 - June 2021

Scotcrest Uniforms

Graphic Designer

As graphic designer I was responsible for all print related jobs for Scotcrest which included, but was not limited to, creating artwork, liasing with customers to take orders and discuss all of their design requirements and options, and pricing their orders. This can include vinyl and screen printed garments, flyers, leaflets, banners and also business cards. My duties also included the creation and printing of all signage across all of the shops, and also the running of the company CMS website (Open cart) as well as the running of the facebook page.

June 2010 - June 2015

Freelance Work

Freelance Graphic Designer

My freelance work consisted of working on projects every now and then to improve my skills and techniques as a designer and build the best portfolio possible and grow as a designer. I tried to take on projects that would challenge my skills as a designer and was also able to get some work experience from working at Minute Man Press and the Shine Agency for short spells to try to learn as much as I could.